



PAJILL

Solutions that make a difference



About Us

Through 17 years, **Pajill** combined creativity and unprecedented experience in the exhibitions and conferences world which makes it your first choice. You don't just choose a trusted brand name in the event management field in the Kingdom of Saudi Arabia, but also an excellent well-trained team, because we simply believe in our capabilities of turning your vision into reality in the best way ever.

At Pajill, we are dedicated to aligning our efforts with the Kingdom of Saudi Arabia's Vision 2030 and its noble values. We believe our work should resonate with Saudi culture, and we focus on enhancing this culture while supporting positive change and improvement in society.

Furthermore, we aim to collaborate with innovative partners to become leaders in our field and set a global standard for success and excellence. When you choose Pajill, you opt for innovative experiences that create a lasting impact and contribute to a brighter future, reflecting the spirit of leadership and ambition in the Kingdom.

Together, through our combined efforts, we can make a difference and shape the future.



Vision, Mission, Value

**Transform your
vision into
reality with us!**



**We design
exceptional
experiences that
truly make a
difference**



**We're ready to
lead you into a
brighter future.**



**Join us as we
grow and
expand in the
Kingdom**



Our Vision

We design inspiring experiences that make a real difference, redefining exhibitions and conferences inside and outside the Kingdom of Saudi Arabia, to create an exceptional impact that changes reality.





Our Mission

We seek to make a distinctive impact in the world of exhibitions and conferences inside and outside the Kingdom, as we aim to set new standards that exceed your expectations, because we aspire to create a future full of successful experiences, by providing innovative services and inspiring ideas that amaze our clients and leave a global impact.



Our Values

Innovation: We create exceptional solutions that add real value to your experience.

Excellence: We deliver services with global quality standards, executing our work creatively from planning to implementation

Collaboration: We build partnerships based on trust and continuous cooperation to achieve mutual success.

Uniqueness: We stand out by offering exceptional services that reflect our commitment to excellence in every detail.

Inclusivity: We provide a comprehensive environment that fosters diversity, supports creativity, and offers equal opportunities for everyone.



300+
Successful
Experiences/Projects

200+
speakers

17+
Years of
Experience

Pajill in Numbers

8+
Global
Destinations

1M+
General
Attendance

10K+
Attendance of
Distinguished
CEOs

11+
Regions in the
Kingdom of Saudi
Arabia

What sets Pajill apart?

We craft a narrative that reflects the image you want the world to see.

We Craft a Perfect Plan for Your Journey

We design a carefully thought-out roadmap that ensures a seamless and integrated experience, incorporating client feedback to improve every step.

We Create Experiences That Make a Difference

We collaborate with top-tier suppliers to deliver exceptional quality services and productions that leave a lasting impression

We Build Your Audience

We transform your conferences into vibrant communities, creating unforgettable experiences that drive change and success.

We Make the Event


We provide platforms that strengthen your relationships and open up opportunities, focusing on the most innovative and impactful topics in your field.

What do we offer?

At Pajill, we provide a unique experience in organizing exhibitions and conferences, ensuring exceptional quality and outstanding performance. Our expertise and tools guarantee distinguished events that foster cultural exchange and enhance global communication.

We offer comprehensive services from planning to implementation, which includes program design, participant management, and the development of strategic plans focused on event ownership.

Through our international network, we tackle the challenges of international participation and initiate efforts that aim to achieve a fruitful return on investment.



**Organizing exhibitions
and conferences in an
integrated manner**

**E-commerce
services**


What do we offer?

At Pajill, we provide integrated e-marketing solutions for companies and institutions, where our specialized team builds professionally designed and targeted digital marketing strategies.

We also work to highlight your brand identity and reach your target audience effectively across various electronic platforms, by managing social media marketing and creating attractive content that enhances your presence and increases interaction.

Email marketing by creating targeted campaigns that keep you in touch with your customers in an effective way, and search engine marketing (SEO) where we help your top search results and reach your audience quickly, and we provide you with innovative advertising solutions to reach your customers directly and immediately through WhatsApp ads.

With Pajill, we take you one step closer to achieving digital success and making your brand more influential and widespread.



**Organizing exhibitions
and conferences in an
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**E-commerce
services**

Our Approach in Pajill

Our journey begins with you, by understanding your goals and your way of thinking. Our priority is to grasp your vision and transform it into a well-thought-out plan that culminates in results exceeding your expectations.

We take pride in our unique approach, which focuses on delivering exceptional experiences that create a lasting impact on our clients and their guests.



Inclusive and customized services

We provide our services to everyone, whether you are participating in a single exhibition or managing a global campaign across multiple cities. Our goal is to make a significant impact on your experience.



Precise execution that tells your success story

Our experienced team creates a detailed plan tailored to your needs and aspirations, ensuring that your experience with us becomes a success story you can proudly share.



Partnerships that create quality

We work with a select group of suppliers to ensure the highest standards of quality at every step, our goal is to provide solutions that transform events into inspiring and distinctive experiences.

Strategic Partners

At Pajill, we believe that partnerships based on trust and creativity are the key to success. Whether you are looking to launch your brand or planning your next event, Pajill is the perfect choice to achieve your vision with distinction.



Our Services

Organizing Exhibitions, Conferences, and Workshops

Pajill, we place creativity and expertise at the heart of every event we organize, relying on a balanced mix of knowledge and technical experience to ensure flawless execution that meets our clients' aspirations.

We leverage the latest innovative solutions and modern technologies to refine our event management approach and achieve the best outcomes.

We are committed to providing comprehensive organizational services that guarantee the success of the event and the achievement of its goals while delivering an unforgettable experience for all attendees.



Our Services

Design and Execution of Exhibition Booths and Stands

Pajill is distinguished by offering comprehensive and specialized services in the design and execution of exhibition booths and stands, making it the ideal choice for companies seeking to excel in exhibitions and conferences.

Our services cover all technical and logistical aspects of stand preparation, starting from the initial creative design that reflects the brand identity to the final high-quality execution.

Additionally, Pajill provides other in-exhibition services such as lighting and sound system setup, as well as screen provision.



Our Services

Event sponsorship and events management

Pajill offers comprehensive services to coordinate with companies sponsoring conferences and exhibitions. We facilitate companies' participation in these events by designing and organizing their pavilions and managing their agendas. Additionally, we provide advertising and promotional services to help sponsoring companies attract attendees and enhance their brand presence. This is achieved through effective collaboration with sponsors and institutions to secure financial and promotional support.



Our Services

Design and Printing for Events and Exhibitions

Pajill offers comprehensive design and printing services for events and exhibitions, whether they are conferences, exhibitions, parties, or other occasions.

We aim to support companies and organizations by creating innovative and attractive marketing materials that help attract audiences and achieve the desired goals of the events.

Our services include designing logos and visual identities, invitations, marketing materials, signage, brochures, and booklets, ensuring high-quality printing using the latest technologies.



Our Services

Photography and Video Production

Pajill provides video graphic design and documentary film production services tailored to events and activities at exhibitions and conferences. Pajill owns studios equipped with the latest devices, software, and specialized equipment in this field (cameras, filming gear, and lighting), ensuring they meet client requirements and the nature of the product or service being offered.

Our services include concept development, scriptwriting and preparation for the video theme (script), translation services (subtitles in videos), and editing services.



Our Services

Visual Identity Design for Events

at Pajill, we assist companies and event organizers in creating a comprehensive and distinctive visual identity that professionally represents their brand.

Our services include:

- Logo design.
- Brand identity development.
- Visual identity strategy formulation.
- Visual identity guideline design.
- Visual identity applications.



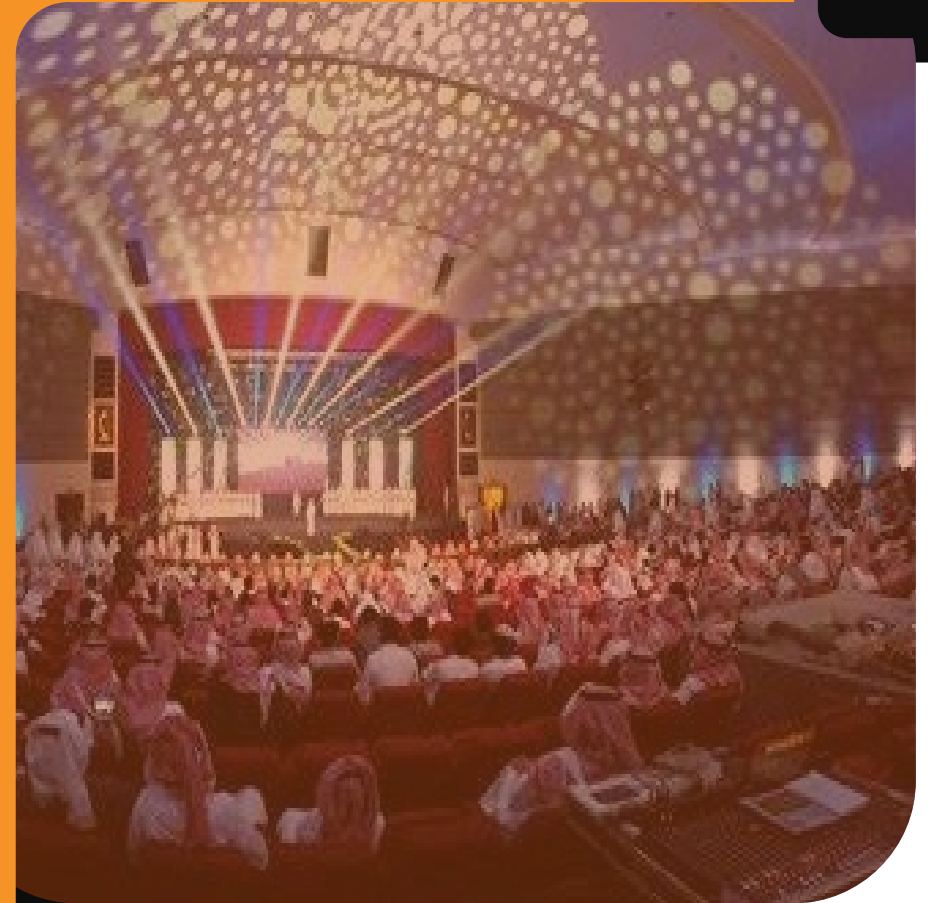
Our Services

Technical Services for Events

Pajill is committed to providing a comprehensive range of advanced technical services to support your events of all types, whether they are conferences, exhibitions, parties, or other occasions.

Integrated technical solutions include:

- Stage setup
- Interactive screens and holograms
- Artificial intelligence devices
- Virtual reality and augmented reality (VR/AR)
- Internet services and technical applications
- Ticketing and reservation systems
- Photography and documentation



Our Services

LED Display Screens

Pajill offers inclusive and customized services in the sale, rental, and installation of LED screens and interactive displays to meet all the needs of exhibitions and conferences at a professional level.

These screens are used in a variety of applications, making them a flexible and distinctive solution for crowd management, information and awareness, as well as advertising and promotion.

Multiple applications include:

- Crowd management screens
- Information and awareness screens
- Outdoor advertising screens
- Mobile and stationary promotional screens
- Wall-mounted screens

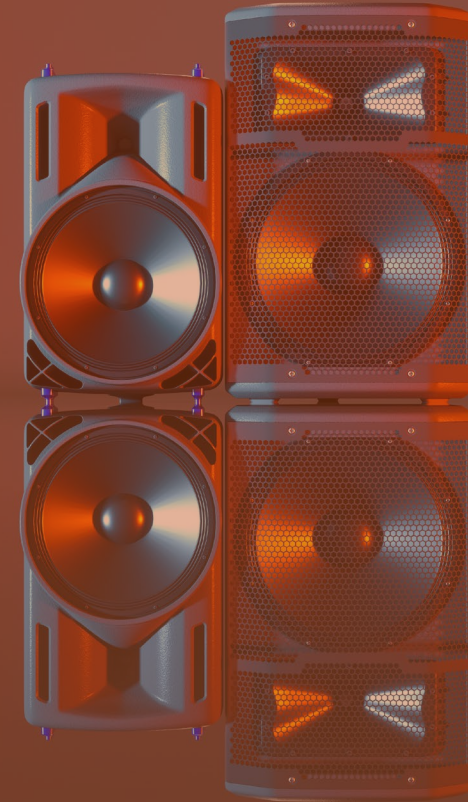


Our Services

Sound Systems

Pajill offers customized high-quality sound systems to suit each event's size and location. These sound systems are used to clearly amplify the sound of the speakers, music, and sound effects that guarantee exceptional listening for the audience.

Pajill's team is interested in choosing the perfect sound equipment to reach the most effective and clear results.



Our Services

Lighting Systems

Pajill offers professional, customizable lighting solutions tailored to suit the nature of each event, whether conferences, exhibitions, or celebrations. The lighting systems are designed to enhance the beauty of the venue, create a distinctive ambience, and deliver visually captivating effects that elevate the audience's experience.



Our Services

E-Marketing & E-Commerce

At Pajill, we provide comprehensive and specialized solutions in digital marketing for companies and institutions. Our exceptional team develops innovative digital marketing strategies that highlight our clients' identities and reach the target audience on digital platforms.

Our services include:

- Social media marketing
- Email marketing
- Search engine marketing
- WhatsApp advertising



Our Services

Managed Paid Advertising Campaigns

Pajill offers a comprehensive package of managed paid advertising campaign services aimed at enhancing marketing objectives and increasing sales for companies and institutions. Managing advertising campaigns is a complex process that requires specialized skills and expertise, and can be time-consuming. However, it is highly rewarding when executed correctly. The steps to managing successful advertising campaigns include setting goals, identifying the target audience, and establishing an appropriate budget.



Our Services

Website, E-commerce, and Mobile App Design

Pajill offers a comprehensive package of services for designing websites, e-commerce stores, and mobile applications, tailored to help businesses and institutions achieve their commercial goals and boost their sales.

Our services include:

- Designing user-friendly and search engine-optimized websites.
- Creating innovative e-commerce stores that ensure a seamless shopping experience for customers.
- Developing customized mobile applications that meet business needs and are compatible with operating systems like Android and iOS.
- Providing ongoing maintenance and programming services to ensure optimal performance.



Our Services

Content Writing and Marketing Management

Pajill provides integrated services in writing and managing marketing content for companies and institutions, aiming to enhance their marketing objectives and increase sales.

These services include creating creative and engaging content that is search engine optimized and tailored to the target audience across various marketing channels such as websites, blogs, social media, email, ad copy, as well as product and service descriptions.



Our Services

Search Engine Optimization (SEO) Services

Pajill offers comprehensive search engine optimization (SEO) services for companies and institutions, aimed at enhancing their digital presence, achieving their marketing goals, and increasing sales. These services include website analysis, content optimization, backlink building, website speed optimization, and improving user experience (UX), all while monitoring performance using the latest tools and technologies.



A glimpse of our distinctive works at Pajill

Design and Execution of
Booths and Exhibitions:



Design and execution of the booth for the leading medical holding company, Al-Jihaz, at the Global Health Exhibition.



Design of a modern booth for Dr. Sulaiman Al-Habib Hospital during the Career Forum at Princess Nourah University.



Execution of the booth for MAJESTIC FURNITURE at the INDX
Saudi Arabia exhibition.



Design and execution of the booth for HistoApp at the Leap exhibition.



Design and execution of the booth for the Saudi Health Council at the Global Health Exhibition.



Design of the booth for Balsam Company at the Saudi Health Exhibition 2024.



Design and execution of distinguished booths for several companies at the Medical Trade Exhibition in Riyadh.



Design and execution of distinguished booths for several companies at the Global Health Exhibition.



Design and execution of multiple booths at medical trade exhibitions.



Organization of
Conferences and
Seminars:

Design and execution of multiple booths at the Saudi Electricity
Forum.



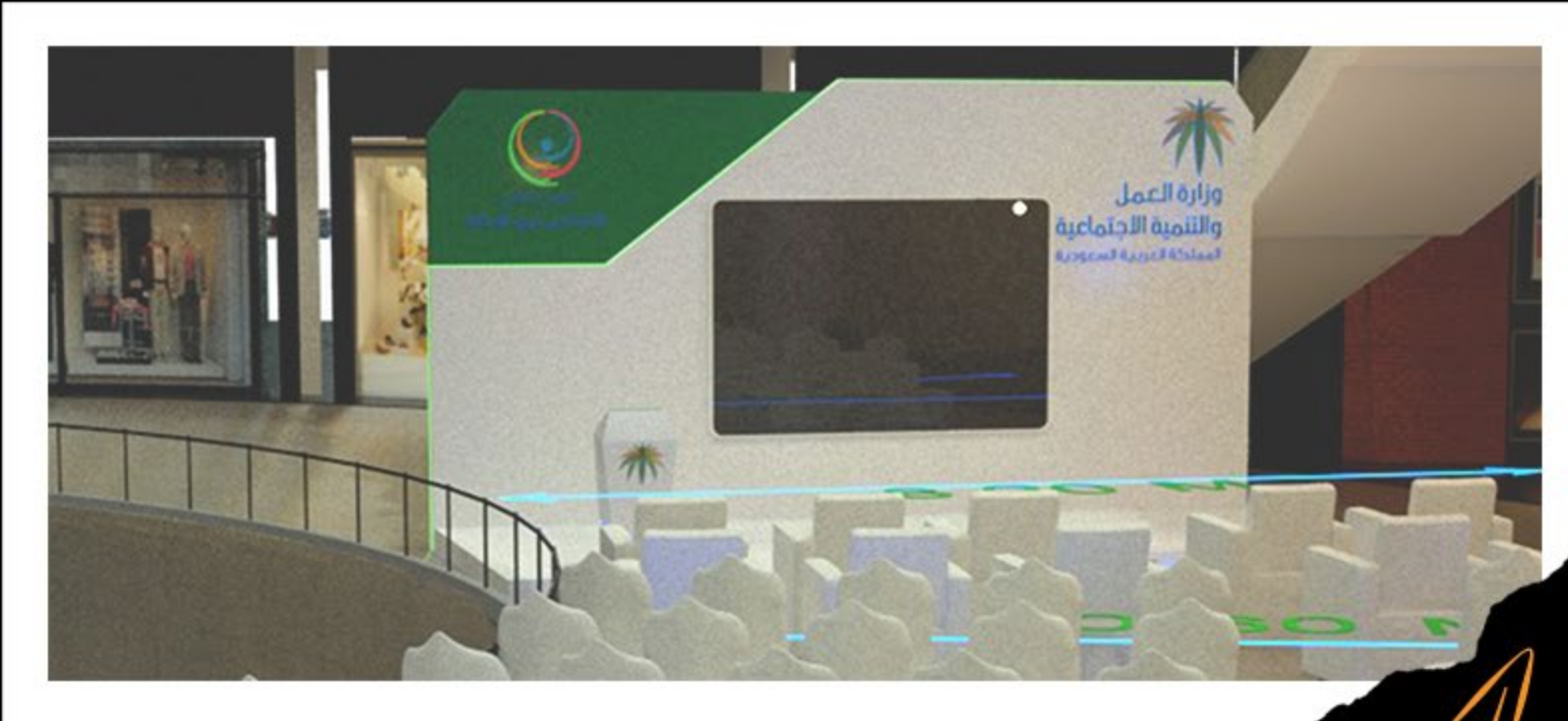
Specialized workshops, including the development of the electrical system and energy efficiency regulations.



Organizing international forums such as the Arab-Chinese Cooperation Forum in the field of energy.



Participation in organizing the First Gulf Conference for
Laboratory Efficiency



**Community Events and
Celebrations:**

Celebration of International Day of Persons with Disabilities under
the slogan "Our Children's Safety is Our Goal."



Organizing a gathering by the Gulf Accreditation Center to celebrate quality achievements.



Digital and Community
Achievements:

Attracting over 5,000 participants and visitors to the Saudi
Electricity Forum.



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